

# Hamza Qureshi, UXC

Product Design / UX / Strategy

## / Contact

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## / Education

### Carnegie Mellon / '15-'19

BA in Human-Computer  
Interaction & Architecture  
Dean's List, College Honors,  
Senior Leadership Recognition

### Nielsen Norman Group / '20

UX Certificate

### FIT / '21

Motion Graphics Certificate

## / Skills

- UX/UI & Visual Design
- Service Design
- Design Strategy
- Systems Design
- Motion Design
- Content Design
- UX Research
- Rapid Prototyping
- Architectural Design
- Data Visualization
  
- Figma
- Sketch
- InVision/Marvel
- HTML/CSS
- Agile
- Photoshop
- Illustrator
- InDesign
- After Effects
- Premiere Pro
  
- Public Speaking
- Writing
- Project Management
  
- English
- Urdu

## / Experience

### Product Designer III / Teachable / Sep '21–

On Creator Commerce Pod (May '22–):

- Leading design of experiences to enable creators to successfully manage their school's financial health, sales, growth, and success

On Creator Success Pod:

- Led the discovery, problem definition, and design of a new user tagging experience to simply student management, helping retain subscribers and amplify growth
- Planned and conducted robust UX research, including interviews, competitive analyses, support ticket audits, and collaborative workshops with stakeholders to develop insights, solutions, and success metrics
- Paired with product/engineering counterparts to plan, scope, and present roadmaps

### UX Designer / Capital One / Jul '19–Sep '21

On Acquisition & Welcome Design Team:

- Shaped the vision for the future of bank onboarding, using service design and strategy principles to design experiences that make it easier to set up a bank account.
- Led the day-to-day design work for a new early direct deposit feature, which delivered over \$22B early to 2M customers (Aug '21)

On Privacy Design Team:

- Co-led the design of a new data request portal to meet CCPA compliance, winning the internal Circle of Excellence Award.
- Created a comprehensive system map of the company's data retrieval operations to provide stakeholders with a succinct view of the data lifecycle at Capital One.

### UX Lead / CMU Robotics Institute / Spring '19

- Collaborated with developers, robotics engineers, designers, and project managers to design a UI to operate a fleet of autonomous robots in underground environments. (CMU HCII Senior Capstone Project)