

HAMZA QURESHI

EDUCATION

Carnegie Mellon University | 2019

Bachelor of Arts

Human-Computer Interaction, Architecture

- Dean's List, College Honors, Senior Leadership Recognition
- Delivered the Student Commencement Address at the 2019 University Commencement Ceremony

Nielsen Norman Group | 2020

Certificate, User Experience

Fashion Institute of Technology | 2021

Certificate, Motion Graphics (in progress)

SKILLS

UX/UI & Visual Design

Service Design

Design Strategy

Systems Design

Motion Design

UX Research

Rapid Prototyping

Data Visualization

Architectural Design

Spatial Planning & Design

Sketching

Figma

Sketch/Adobe XD

InVision/Marvel

HTML/CSS

Agile/JIRA

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

Procreate

Rhinoceros 3D

Public Speaking

Writing

Project Management

Community Building

English

Urdu

LINKS

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EXPERIENCE

UX Designer, Capital One | July 2019 - present

New York, NY | McLean, VA

Acquisition & Welcome Experience, Consumer Card & Bank Design

- Helped shape the vision for the future of bank onboarding, using service design and strategy principles to identify and design experiences that make it easier to set up a bank account.
- Led the day-to-day design work for a new early direct deposit feature, developing the user experience that helps millions of customers get their paychecks faster.

Privacy, Data Experience Design

- Co-led the design of a new data request portal to meet CCPA compliance. This project won the internal Circle of Excellence Award in 2020.
- Created a comprehensive system map of the company's data retrieval operations, providing stakeholders with a succinct view of the data lifecycle at Capital One.

UX Design Lead, CMU Robotics Institute | January - May 2019

Pittsburgh, PA

- Collaborated with student developers, robotics engineers, designers, and project managers to design an interface to operate semi-autonomous robots in underground environments.
- Conducted field studies, diary studies, and think-alouds to understand the domain and identify pain points.
- This project was completed as part of the CMU BHCI Senior Capstone under the guidance of Vincent Alevan.

Global Creative Services Intern, Gap Inc. | Summer 2018

San Francisco, CA

- Created a UX concept for the Old Navy mobile app to provide customers with real-time product locations throughout the store.
- Designed store interiors across the Gap Inc. brand portfolio, which led to the opening of 12 stores in the United States and Japan.
- Planned, designed, and created specifications for marquee signage for Intermix, which was implemented in their Fifth Avenue location in New York City.

Design Intern, Mesarch Studio | Summer 2017

Brooklyn, NY

- Worked directly with the principal architect of the firm to design and specify interiors for a 12-story housing development in Prospect Park, Brooklyn.

Teaching Assistant, Carnegie Mellon University | Summer 2016

Pittsburgh, PA

- Assisted and mentored high school students through architecture, design, and drawing courses in Carnegie Mellon's immersive pre-college programs.
- Designed exhibition materials, including posters and signage, to highlight student work in pop-up exhibits around campus.